

# *Once Upon a Time in the Syndicate.*



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Once upon a time, a young fellow was born to blog. Say "Hello" to Master Heinrick Smythe! He's one of Marketing Syndicate's youngest bloggers. His Dad is obviously proud of him, though we don't think young Heinrick appreciates Dad's sense of humor (you guessed it, Mom hasn't found out yet).

We do think Master Smythe appreciates good reading and entertaining blogs. He sort of blurbled something to that effect during our interview.

He was referring, of course, to Syndicate Speaks, the official blog of Marketing Syndicate. It's where we wax (or blurble) philosophical, metaphorical and may even talk some trash (sort of). Make that marketing. And branding. And, well, it changes from post to post (and the mood we're in, can you tell?).

## Featured Marketing Syndicate Blog of the Week



**Do Marketers Cause Enough Tension?**



marketing  
**SYNDICATE**

*We just kill our clients . . . with ideas.*

Marketing Syndicate is an integrated marketing services company. We're comprised of strategic partner firms -- Ideas & MORE (Joe Fournet), Cynapsus (Mary Jo Martin), 4Guys Interactive and Xprescom (Troy Burwell). We feature extensive expertise in various disciplines of advertising, marketing and communications. We also do blogs.

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However, if you'd like to know more about us or want our take on a certain subject, drop us a line at 281-980-2900. Our Chief Client Officer, [Linden Lauve](#), would welcome your phone call and he'll even answer your email inquiry. Yes, Virginia, miracles still happen. :)

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